



CORPORATE REAL ESTATE USER EXPERIENCE

## OUR INNOVATIVE TOOLS SIMPLIFY THE PROCESS

### DEFINE YOUR WORKPLACE STRATEGY WITH THE HELP OF OUR TOOLS

The most successful workplaces are those which are optimized to support an organization’s way of working. Deep employee engagement, enhanced by the WEX Workplace Experience Platform provides the foundational answers needed to define a hybrid or flexible workplace strategy. This is why we use WEX for our clients!

When defining a strategy, there can be many questions. You may be curious about which locations foster the most productivity and unsure which work settings enable employees to do their best work. It may seem impossible to decide which level of occupancy will be most advantageous for your business and how much office space will be required. Understanding collaborative relationships, frequency, and size of interactions can be daunting in such a dynamic working environment.

WEX –Workplace Experience Platform can answer these questions and much more.



## AN INNOVATION IN ENGAGEMENT AND WORKPLACE STRATEGY

The Workplace Experience Platform (WEX), our bespoke tool for employee engagement and evidence-based solutions, has enhanced information gathering allowing our specialists to accurately forecast the needs of your workforce.

Some companies turn to data from access control and sensors, which give an indication of occupation and use of the existing office. While this provides some useful insights, this information doesn’t tell you is why people are there, what’s missing from the office and most importantly what needs to be changed or enhanced to encourage optimal occupancy.

The WEX Platform allows us to look beyond data provided by traditional approaches and make decisions based off information that is predictive of the most impactful ways for office use in the future.

## THE BENEFITS OF USING WEX



**Employee Buy-In** Employees are engaged in the process which leads to greater ‘buy-in’ to the end solution



**Relevant Data at Your Fingertips** Capture and present data from across the organization, that can be filtered by location, department, role, age, length of service & more



**Reflect and Forecast** Understand occupancy levels, who will come in, when and how often



**Right-Sizing Real Estate** Determine how much space the business needs to be efficient & effective



**Enhance Office Performance** Understand locations of spaces to best support your employees



**Identify and Design to Use Cases** Establish User Personas to understand the needs and numbers of workers on a spectrum from remote to in-office



**Enhance Knowledge Exchange** Map employee collaboration to inform a design that enables serendipitous interactions, knowledge exchange, and innovation through adjacency planning



**Procure with Confidence** Validate type, quantity and size of work settings and spatial types that will best support employee activities



**Take the Guesswork Out of Your Strategy** Evidence to support decision making across a range of metrics, blending the strategic view with the view from the frontline

We are fortunate to work with leading businesses in all corners of the globe. Here is sample of some of our team’s clients.



# THE WORKPLACE EXPERIENCE (WEX) PLATFORM



## WORK IS NOT A PLACE. WORK IS WHAT YOU DO.

We improve how your company works. Whether it's smart, hybrid or agile working we help businesses like yours create high performing workplace designs, successfully change your way of working and rationalize your real estate.

## INTERACTIVE DASHBOARD

At the core of our workplace strategy methodology is the WEX engagement tool. This portal has global capacity and facilitates a deep dive engagement across your entire workforce (one of the keys to success in any change program).

Data is presented within an interactive dashboard that allows filtering across a range of scenarios and data segments providing a powerful tool for analyzing workplace needs and the organization's culture, tools/technology and readiness for change.

## STAKEHOLDER INTERVIEWS & WORKSHOPS

The data gained through the WEX Engagement is part of the story, it provides the workplace consultant and the client evidential employee data to support the new way of working and workplace strategy.

Stakeholder interviews and workshops, which contextualize the data, are held with heads of departments and teams to better understand work processes, business needs and drivers, and long run strategies. Paired with the information gained through the WEX Engagement, we have the rich data needed to create an evidence-based workplace strategy and design.



## WEX ENGAGEMENT TOOL

Based on ABW principles, our bespoke employee engagement tool can be used globally. We can roll out the secure data capture portal to employees ranging from a few hundred to many thousands of employees, easily accessible from a private link.

The portal collates data across a wide range of activities, tasks, interactions, collaboration and other key metrics to do with the way work is done. Data is collated to capture a comprehensive range of activities from quiet focus work through to informal and informal collaboration activity. This can then be reported on a team, department, building, location, or country basis.

### Forecast Usage to Enhance Workplace Performance

WEX captures the preferred and most productive location for work activities. This allows us to understand the number of employees in either a remote or office work setting and the activities they will be undertaking in each location. From this information we can forecast how many people will be in the office and on which days.

### Accurately Co-Locate Departments using Collaborative Mapping

By understanding collaborative relationships across the organization we can create impactful team adjacencies. Identifying who, when and how frequently teams need to collaborate, both virtually and in-person, allows us to recommend adjacencies that enhance internal networks, provide access to shared resources, enhancing serendipitous interactions and knowledge exchange.

### Work Setting Allocations Create Procurement Confidence

The data creates clarity for which activities are taking place in the office space, allowing us to populate the spaces with the correct range and number of work settings, from quiet focus work areas through to team collaboration spaces. Not only does this inform the amount of space a team, a function, and ultimately the business needs, it also provides evidence to make meaningful furniture selections that will enhance employee performance.

### Make Real Estate Decisions That Drive Success with our Space Budget Calculator

This data can be used to create a detailed work setting budget, accurately calculating how much space you will need. Ask about our space budget calculator!

Claim a free demonstration to find out how this tool could support your business, contact us today!



Contact us for all your workplace, change management, and real estate strategy needs:

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